

A photograph of a workspace featuring a silver laptop on a white desk. A small potted plant sits behind the laptop, and a tablet is visible to the right. The scene is lit with warm, natural light, casting soft shadows.

SERVICE PACKAGES

Social Media Services



Teresa Bonito
VIRTUAL SERVICES

ALL-IN-ONE SOCIAL MEDIA PACKAGES*

<p>IGNITE</p> <p><i>Investment:</i> €500/month</p>	<ul style="list-style-type: none">• Bespoke social media strategy• Profile set-up/optimization/management for up to 2 platforms (IG/FB/LI/Pinterest/TikTok)• 3 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok)• 3 Stories (IG/FB/TikTok)/5 repins per week (Pinterest)• Content scheduling/posting• Content repurposing• Monthly analytics report• Email support
<p>ASCENT</p> <p><i>Investment:</i> €700/month</p>	<ul style="list-style-type: none">• Bespoke social media strategy• Profile set-up/optimization/management for up to 3 platforms (IG/FB/LI/Pinterest/TikTok)• 5 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok)• 5 Stories (IG/FB/TikTok)/7 repins per week (Pinterest)• Content scheduling/posting• Content repurposing• Monthly analytics report• Email support
<p>MASTER</p> <p><i>Investment:</i> €900/month</p>	<ul style="list-style-type: none">• Bespoke social media strategy• Profile set-up/optimization/management for up to 4 platforms (IG/FB/LI/Pinterest/TikTok)• 7 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok)• 7 Stories (IG/FB/TikTok)/14 repins per week (Pinterest)• Content scheduling/posting• Content repurposing• Monthly analytics report• Engagement strategy and community management• Priority email support

*three-month minimum agreement

OPTIONAL ADD-ONS

- Newsletters (4 per month): €100/month
- Instagram & Facebook ad management: €150/month (ad spend not included)



PINTEREST PACKAGES*

<p>BASIC</p> <p><i>Investment:</i> €200/month</p>	<ul style="list-style-type: none">• Bespoke Pinterest strategy + keyword research• Profile set-up/optimization/management• Following 10 relevant accounts + joining 1 relevant group board• Creation of 10 optimized boards + board covers and/or optimization of existing boards• 3 Pins per week• 5 Repins per week• Pin scheduling/posting• Monthly analytics report• Ongoing updates and optimization• Email support
<p>GROWTH</p> <p><i>Investment:</i> €350/month</p>	<ul style="list-style-type: none">• Bespoke Pinterest strategy + keyword research• Profile set-up/optimization/management• Following 15 relevant accounts + joining 2 relevant group boards• Creation of 10 optimized boards + board covers and/or optimization of existing boards• 5 Pins per week• 7 Repins per week• Pin scheduling/posting• Monthly analytics report• Pinterest ads management• Ongoing updates and optimization• Email support
<p>PREMIUM</p> <p><i>Investment:</i> €500/month</p>	<ul style="list-style-type: none">• Bespoke Pinterest strategy + keyword research• Profile set-up/optimization/management• Following 20 relevant accounts + joining 4 relevant group boards• Creation of 15 optimized boards + board covers and/or optimization of existing boards• 7 Pins per week• 14 Repins per week• Pin scheduling/posting• Monthly analytics report• Pinterest ads management• Ongoing updates and optimization• Priority email support

*three-month minimum agreement



ONE-OFF PACKAGES

<p>PINTEREST VIP DAY</p> <p><i>Investment:</i> €500</p>	<ul style="list-style-type: none">• Profile set-up/optimization• Keyword research• Following 10 relevant accounts + joining 2 relevant group boards• Creation of 10 optimized boards + board covers• Creation of 20 optimized pins• 5 Repins per board• Pin scheduling/posting• 30-Day email support• Bonus: The Pinterest Strategy Checklist
<p>SOCIAL MEDIA AUDIT</p> <p><i>Investment:</i> €200</p>	<ul style="list-style-type: none">• Platform assessment• Profile analysis• Content analysis• Audience analysis• Competitor analysis• Hashtag/keyword analysis• Engagement assessment• Audit report• Customized action plan• 30-Day email support

CUSTOM PACKAGE*

If you have specific requirements that don't fit into predefined packages, I can create a bespoke solution that aligns perfectly with your vision and goals. Tell me what you need, and I'll make it happen.

Investment: TBD

**three-month minimum agreement*

