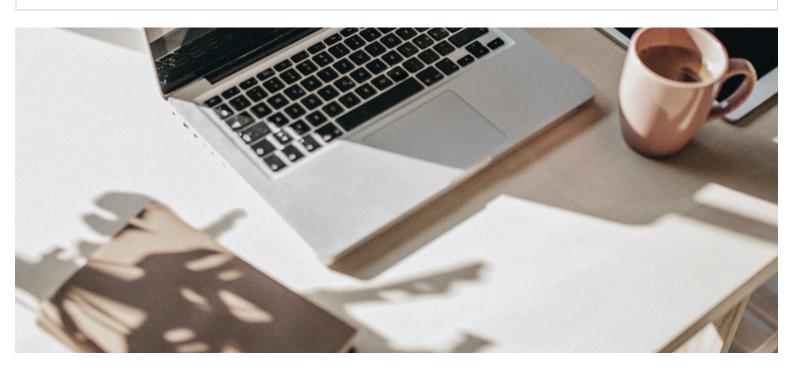


SERVICE PACKAGES

Social Media Services



Teresul Bonito
VIRTUAL SERVICES

ALL-IN-ONE SOCIAL MEDIA PACKAGES*

IGNITE Investment: €500/month	Bespoke social media strategy Profile set-up/optimization/management for up to 2 platforms (IG/FB/LI/Pinterest/TikTok) 3 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok) 3 Stories (IG/FB/TikTok)/5 repins per week (Pinterest) Content scheduling/posting Content repurposing Monthly analytics report Email support
ASCENT Investment: €700/month	Bespoke social media strategy Profile set-up/optimization/management for up to 3 platforms (IG/FB/LI/Pinterest/TikTok) 5 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok) 5 Stories (IG/FB/TikTok)/7 repins per week (Pinterest) Content scheduling/posting Content repurposing Monthly analytics report Email support
MASTER Investment: €900/month	Bespoke social media strategy Profile set-up/optimization/management for up to 4 platforms (IG/FB/LI/Pinterest/TikTok) 7 Posts/videos/pins per week + copywriting/content writing (IG/FB/LI/Pinterest/TikTok) 7 Stories (IG/FB/TikTok)/14 repins per week (Pinterest) Content scheduling/posting Content repurposing Monthly analytics report Engagement strategy and community management Priority email support

^{*}three-month minimum agreement

OPTIONAL ADD-ONS

- Newsletters (4 per month): €100/month
- Instagram & Facebook ad management: €150/month (ad spend not included)



PINTEREST PACKAGES*

BASIC Investment: €200/month	Bespoke Pinterest strategy + keyword research Profile set-up/optimization/management Following 10 relevant accounts + joining 1 relevant group board Creation of 10 optimized boards + board covers and/or optimization of existing boards 3 Pins per week Faepins per week Pin scheduling/posting Monthly analytics report Ongoing updates and optimization Email support
GROWTH Investment: €350/month	 Bespoke Pinterest strategy + keyword research Profile set-up/optimization/management Following 15 relevant accounts + joining 2 relevant group boards Creation of 10 optimized boards + board covers and/or optimization of existing boards 5 Pins per week 7 Repins per week Pin scheduling/posting Monthly analytics report Pinterest ads management Ongoing updates and optimization Email support
PREMIUM Investment: €500/month	Bespoke Pinterest strategy + keyword research Profile set-up/optimization/management Following 20 relevant accounts + joining 4 relevant group boards Creation of 15 optimized boards + board covers and/or optimization of existing boards 7 Pins per week 14 Repins per week Pin scheduling/posting Monthly analytics report Pinterest ads management Ongoing updates and optimization Priority email support

^{*}three-month minimum agreement



ONE-OFF PACKAGES

PINTEREST VIP DAY Investment: €500	 Profile set-up/optimization Keyword research Following 10 relevant accounts + joining 2 relevant group boards Creation of 10 optimized boards + board covers Creation of 20 optimized pins 5 Repins per board Pin scheduling/posting 30-Day email support
	Bonus: The Pinterest Strategy Checklist
SOCIAL MEDIA AUDIT Investment: €200	 Platform assessment Profile analysis Content analysis Audience analysis Competitor analysis Hashtag/keyword analysis Engagement assessment Audit report Customized action plan 30-Day email support

CUSTOM PACKAGE*

If you have specific requirements that don't fit into predefined packages, I can create a bespoke solution that aligns perfectly with your vision and goals. Tell me what you need, and I'll make it happen.

Investment: TBD

*three-month minimum agreement













Teresa Bonito VIRTUAL SERVICES